

ALLIED TOOLING LTD

BUILDING THE BASE

July 2006

build (bīld) v **build**·ing,
verb. *tr.*

1. To develop or give form to according to a plan or process; create: *build a nation*;
2. To increase or strengthen by adding gradually to: *money building interest in a savings account*; *build support for a political candidate*.

We have recently taken over the existing customer base of Avon Tool & Cutter Services. Primarily dealing with the engineering industry in and around the Bristol/Bath and Wiltshire area. The customers have come to expect a high level of service and quality to which we offer continuity, and with our CNC facilities, are able to build on.

Bryan Davis has decided to retire to Spain, and therefore places his trust in Allied, as he is fully aware of our expertise in this field. We will not only maintain his well established customer base with a friendly, focused service but continue to build on the foundation he has created.

Integrating Bryan's existing customers with our own will be dealt with by our Logistics Manager, Craig Parker, who will assess and adapt our van routes accordingly, ensuring everyone's needs are catered for.

The weekly turnaround already enjoyed by our existing customers within this area, enables the strong base to be built up on and with the technical knowledge and support of our internal and external staff, the benefits to our new customers will be second to none.

